



**Making Roads Safer**

# 27 New And Ongoing Projects

continuing into 2020-21



**Making Roads Safer**

## Research that informs

Making Roads Safer For...

### Drivers



Education

Open Round Grant

**A comparison of virtual reality and non-virtual reality approaches to hazard perception training and testing: Does a 360 environment provide tangible benefits?**

**Nottingham Trent University**

£99,985



Making Roads Safer For...

### Drivers



Enforcement

Open Round Grant

**Targeting road injury prevention**

**Addenbrooke's Charitable Trust**

£100,000

Making Roads Safer For...

### Pedestrians



Engineering

Additional Grant

**Evaluation of Albion Green/All Hallows Road design commission and public events programme**

**Sustrans**

£20,585



Making Roads Safer For...

### Pedestrians

Engineering

Open Round Grant

**Reducing road traffic casualties through improved forensic techniques and vehicle design (RoAD) – proof of concept**

**Coventry University**

£37,412

Further information, reports, resources, videos, podcasts or downloads about these projects are available on our website at [www.roadsafetytrust.org.uk](http://www.roadsafetytrust.org.uk)

## Research that informs / Pilots that test

Making Roads Safer For...

### Motorcyclists



Engineering

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

**Safeguarding vulnerable road users: motorcycle safety in Scotland using applied psychology to influence rider behaviour**

**Transport Scotland**

£169,250

Making Roads Safer For...

### All Road Users



Education

Open Round Grant

**Mind Your Business, road safety at work project**

**Wirral Council**

£50,000

Making Roads Safer For...

### All Road Users



Education

Small Grant 2019-20

**Harecroft: an evaluation of how to apply psychological speed reductions through a rural hamlet through incremental changes in visual deterrents over a fixed period of time**

**Wilsden Parish Council (WPC)**

£19,940



Research that informs / Pilots that test

Making Roads Safer For...  
**All Road Users**



Engineering

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

**School street closure traffic displacement and road safety concerns**

**Sustrans**

£95,147

Making Roads Safer For...  
**All Road Users**



Education

Small Grant 2019-20

**Local authority crash model for skid resistance**

**Derby City Council**

£30,000

Making Roads Safer For...  
**All Road Users**



Enforcement

Open Round Grant

**Capturing best information from witnesses to serious road traffic collisions**

**Swansea University**

£77,885

Making Roads Safer For...  
**All Road Users**



Engineering

Open Round Grant

**Are 'Mini Holland' area interventions to support increased levels of cycling and walking safer for all road users compared to areas without these interventions?**

**London Borough of Waltham Forest**

£30,000



Making Roads Safer For...  
**Pedestrians**



Engineering

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

**A nudge in the right direction – using insights from behavioural science to improve pedestrian crossing design**

**Liverpool City Council**

£196,523

Making Roads Safer For...  
**All Road Users**



Education


Open Round Grant

**Extrication in Trauma (EXIT Project)**

**National Fire Chiefs Council – Research and Development**

£84,000

Making Roads Safer For...  
**Drivers**



Engineering

Open Round Grant

**Using cognitive responses to assess and improve vehicle brake light designs**

**University of Kent**

£197,236



Research that informs / Pilots that test

Making Roads Safer For...  
**Pedal Cyclists** 

Education

Open Round Grant

**CRoss-Modal Intervention Training to Improve Cyclist Awareness Levels (CRITICAL)**

**University of Southampton**

£111,612



Making Roads Safer For...  
**All Road Users** 

Education

Small Grant 2019-20

**Pre-driver Theatre & Workshop Education Research (PdTWER)**

**Kent Fire and Rescue Service (KFRS)**

£28,000

Making Roads Safer For...  
**Pedal Cyclists** 

Education

Open Round Grant

**Understanding near miss reporting to develop a lead indicator for cycling safety and a tool for evaluating interventions**

**University College London**

£191,033

Research that informs / Dissemination that reaches

Making Roads Safer For...  
**Drivers** 

Education

Small Grant 2019-20 & Impact Fund

**Development and evaluation of the 'Who's Driving You' pre-driver impulse control intervention**

**eDriving Solutions Ltd**

£17,000

Making Roads Safer For...  
**All Road Users** 

Engineering

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

**Design development of side road crossings for pedestrians and cyclists**

**UWE-Bristol**

£117,383

Making Roads Safer For...  
**Drivers** 

Education

Small Grant 2019-20

**Young Rural Drivers**

**The AA Charitable Trust for Road Safety and the Environment**

£20,000

Making Roads Safer For...  
**Pedal Cyclists** 

Engineering

Additional Grant

**Cycle Helmet Safety Testing**

**Folksam**


£17,000

**RECOMMENDED**



Research that informs / Dissemination that reaches

Making Roads Safer For...  
**Pedestrians**



Engineering  
 Open Round Grant

**Developing and evaluating light touch traffic calming measures to improve road safety outside schools**

Sustrans  
 £88,919

Making Roads Safer For...  
**All Road Users**



Engineering

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

**Enhancing iRAP investment plans for vulnerable road users**

Road Safety Foundation  
 £199,867

Making Roads Safer For...  
**Pedestrians**



Engineering  
 Open Round Grant

**Albion Green / All Hallows Road design commission and public events programme**

Bannerman Road Community School PTA  
 £56,950



Research that informs / Advocacy that influences

Making Roads Safer For...  
**Pedal Cyclists**



Education  
 Open Round Grant

**Reducing cycling injuries while cycling grows: a study of key route environment factors associated with reduced or elevated injury risk in the UK**

University of Westminster  
 £128,994



Research that informs / Dissemination that reaches / Advocacy that influences

Dissemination that reaches

Making Roads Safer For...  
**Motorcyclists**



Education  
 Small Grant 2019-20

**Know the Dangers!**

Shiny Side Up Partnership  
 £13,000

Making Roads Safer For...  
**Pedestrians & Pedal Cyclists**




Education

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

**Lower urban speed limits in Europe – what does the evidence show?**

FACTS – The Parliamentary Advisory Council for Transport Safety  
 £60,000





**Making Roads Safer**

**The Road Safety Trust**

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[www.roadsafetytrust.org.uk](http://www.roadsafetytrust.org.uk)

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