

27 New And Ongoing Projects

continuing into 2020-21



Making Roads Safer

Research that informs

Making Roads Safer For...

Drivers

Education

Open Round Grant

A comparison of virtual reality and nonvirtual reality approaches to hazard perception training and testing: Does a 360 environment provide tangible benefits?

Nottingham Trent University

£99.985

Making Roads Safer For... **Pedestrians**

Engineering

Additional Grant

Evaluation of Albion Green/All Hallows Road design commission and public events programme

Sustrans

£20.585

Further information, reports, resources, videos, podcasts or downloads about these projects are available on our website at www.roadsafetytrust.org.uk



Making Roads Safer For... **Drivers**

Enforcement

Open Round Grant

Targeting road injury prevention

Addenbrooke's Charitable Trust

£100.000

Making Roads Safer For... **Pedestrians**

Engineering

Open Round Grant

Reducing road traffic casualties through improved forensic techniques and vehicle design (RoaD) - proof of concept

Coventry University

£37,412



Making Roads Safer For... **Motorcyclists**



Engineering

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

Safeguarding vulnerable road users: motorcycle safety in Scotland using applied psychology to influence rider behaviour

Transport Scotland

£169,250

Making Roads Safer For... All Road Users



Education

Open Round Grant

Mind Your Business, road safety at work project

Wirral Council

£50,000





Making Roads Safer For... **All Road Users**



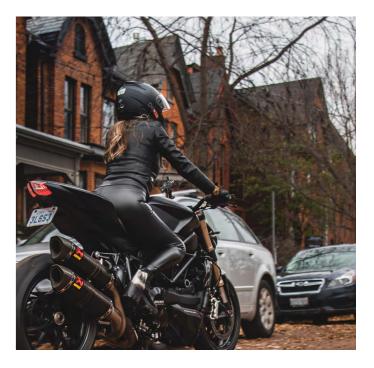
Education

Small Grant 2019-20

Harecroft: an evaluation of how to apply psychological speed reductions through a rural hamlet through incremental changes in visual deterrents over a fixed period of time

Wilsden Parish Council (WPC)

£19,940





Research that informs / Pilots that test

Making Roads Safer For... All Road Users

Engineering

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

School street closure traffic displacement and road safety concerns

Sustrans

£95,147

Making Roads Safer For...

All Road Users

Enforcement

Open Round Grant

Capturing best information from witnesses to serious road traffic collisions

Swansea University

£77,885



Making Roads Safer For... All Road Users

Education

Small Grant 2019-20

Local authority crash model for skid resistance

Derby City Council

£30,000

Making Roads Safer For... All Road Users



Engineering

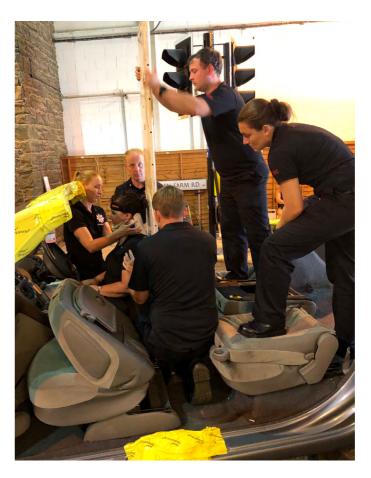
Open Round Grant

Are 'Mini Holland' area interventions to support increased levels of cycling and walking safer for all road users compared to areas without these interventions?

London Borough of Waltham Forest

£30,000





Making Roads Safer For... All Road Users



Education

Open Round Grant

Extrication in Trauma (EXIT Project)

National Fire Chiefs Council – Research and Development

£84,000

Making Roads Safer For... Pedestrians



Engineering

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

A nudge in the right direction – using insights from behavioural science to improve pedestrian crossing design

Liverpool City Council

£196,523

Making Roads Safer For... Drivers

Engineering

Open Round Grant

Using cognitive responses to assess and improve vehicle brake light designs

University of Kent

£197,236



Research that informs / Pilots that test

Making Roads Safer For... **Pedal Cyclists**



Education

Open Round Grant

CRoss-Modal Intervention Training to Improve Cyclist Awareness Levels (CRITICAL)

University of Southampton

£111,612



Research that informs / Dissemination that reaches

Making Roads Safer For...

Drivers

Education

Small Grant 2019-20 & Impact Fund

Development and evaluation of the 'Who's Driving You' pre-driver impulse control intervention

eDriving Solutions Ltd

£17,000





Engineering

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

Design development of side road crossings for pedestrians and cyclists

UWE-Bristol

£117,383



Making Roads Safer For... All Road Users



Education

Small Grant 2019-20

Pre-driver Theatre & Workshop **Education Research (PdTWER)**

Kent Fire and Rescue Service (KFRS)

£28,000

Making Roads Safer For... Drivers



Education

Small Grant 2019-20

Young Rural Drivers

The AA Charitable Trust for Road Safety and the Environment

£20,000



Making Roads Safer For... **Pedal Cyclists**



Education

Open Round Grant

Understanding near miss reporting to develop a lead indicator for cycling safety and a tool for evaluating interventions

University College London

£191,033

Making Roads Safer For... **Pedal Cyclists**

Engineering

Additional Grant

Cycle Helmet Safety Testing

Folksam

£17,000











Research that informs / Dissemination that reaches

Making Roads Safer For... Pedestrians

Engineering

Open Round Grant

Developing and evaluating light touch traffic calming measures to improve road safety outside schools

Sustrans

£88,919



Making Roads Safer For... All Road Users



Engineering

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

Enhancing iRAP investment plans for vulnerable road users

Road Safety Foundation

£199,867

Making Roads Safer For...

Pedestrians



Engineering

Open Round Grant

Albion Green / All Hallows Road design commission and public events programme

Bannerman Road Community School PTA

£56,950



Research that informs / Advocacy that influences

Making Roads Safer For... Pedal Cyclists



Education

Open Round Grant

Reducing cycling injuries while cycling grows: a study of key route environment factors associated with reduced or elevated injury risk in the UK

University of Westminster

£128,994

Dissemination that reaches

Making Roads Safer For... **Motorcyclists** Education Small Grant 2019-20 **Know the Dangers! Shiny Side Up Partnership** £13,000



Research that informs / Dissemination that reaches / Advocacy that influences

Making Roads Safer For... Pedestrians & Pedal Cyclists



Education

Main Theme Grant 2019-20: Innovative Traffic Calming & Provision for Vulnerable Road Users

Lower urban speed limits in Europe – what does the evidence show?

PACTS – The Parliamentary Advisory Council for Transport Safety

£60,000





The Road Safety Trust

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