



Making Roads Safer

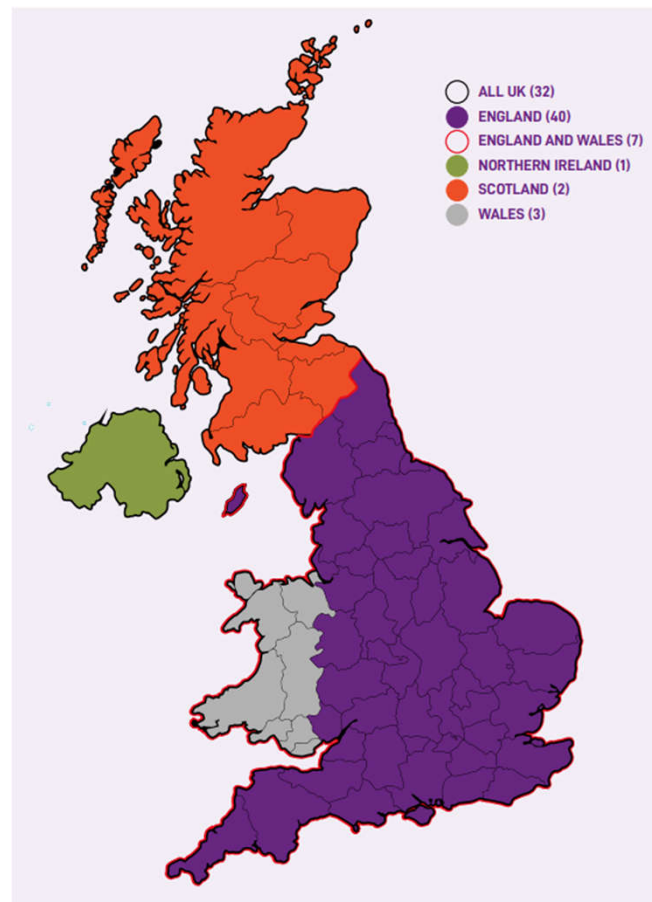
Small Grants 2024

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Vision and Purpose

Charity established in 2014

- To have zero road deaths and serious injuries on UK roads
- To make UK roads safer by funding practical projects, research, dissemination and education



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Our total reach so far

- Funded 85 road safety projects
- Awarded over £6.8 million in grants
- Worked in partnership with over 60 organisations – our grantees



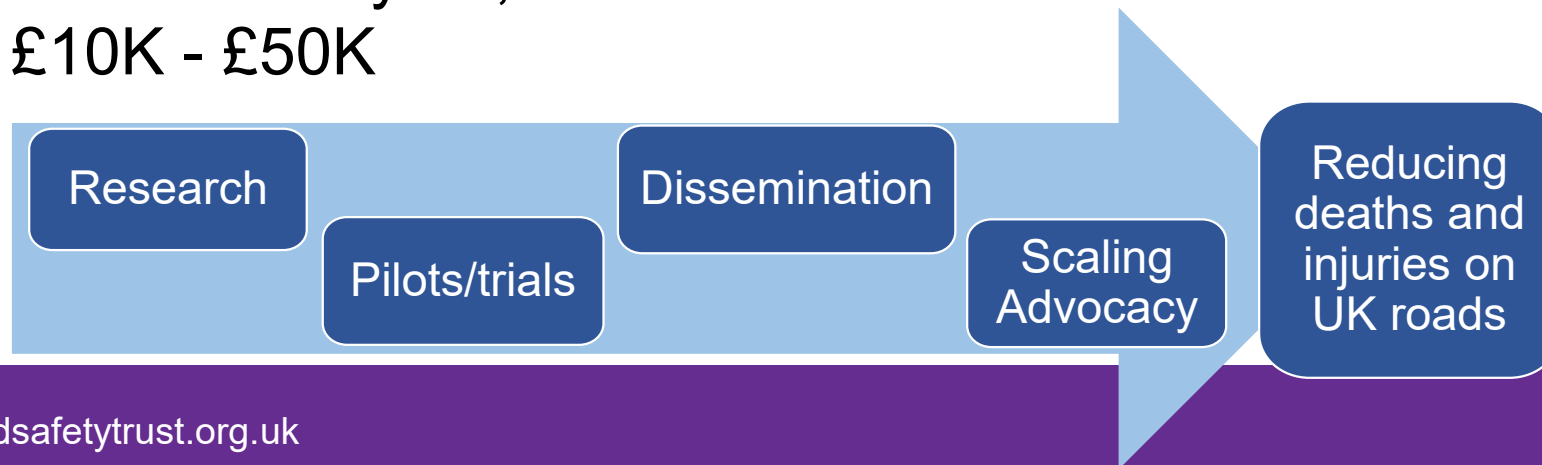
How our grant funding works



Currently two rounds of funding available each year

- **Themed (Large) Grant programme**
 - September/October each year
 - £50K - £300K

- **Small Grants programme**
 - March each year, six rounds so far
 - £10K - £50K



Small Grants 2024



Opened March 21 ~ Closes 24 April

**Funding for local projects with a practical focus
Focus on trialing, piloting and evaluating**

- Innovation - but not 'reinventing the wheel'
- Grants between £10,000 and £50,000
- Project length up to two years



Who can apply



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UK based organisations

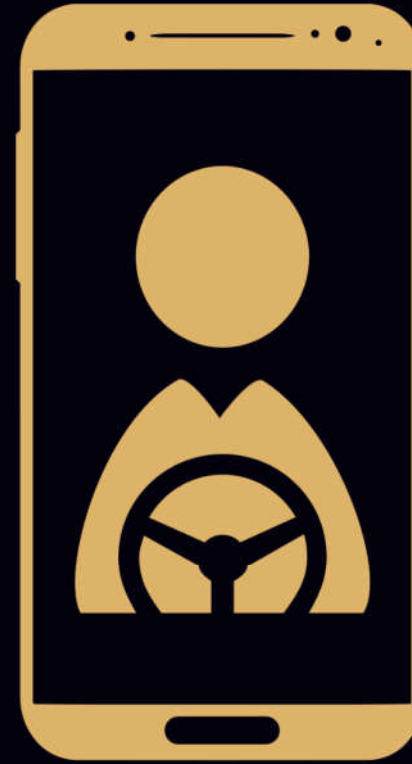
Public Sector Charities

Community Interest Companies

Universities – prior agreement with us

Evidence the value of partnership and collaboration





WNTTAF

WE NEED TO TALK ABOUT HANDS FREE



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We Need To Talk About Hands Free (WNTTAF)

- £23,898 for 15 months awarded in the themed Small Grants March 2022 round
- Potential displacement effect from handheld to handsfree phone use
- Police officer understanding of the dangers of handsfree phone use
- Police-offender interactions
- Analyses officer attitudes to phone use and their behaviour with offenders
 - Before and after receiving some education on the dangers of handsfree phone use



The intervention

Are you a
focused driver?

Find out in this interactive quiz.

Launch >



The intervention changed views

85% agreed that they understood the research findings

64% said they were convinced by the research findings on the dangers of handsfree phone use

77% agreed that the task was effective in demonstrating the challenges of multitasking while driving

60% agreed that the activity provided information which could help them in future interactions with offenders

72% said that in future they would offer advice to offenders on avoiding handsfree use

88% said they would explain the dangers of all phone use to offenders

79% said they would explain specifically why handsfree use is distracting



Recommendations

- Establishes the importance of education alongside enforcement
 - Education is needed to inform police interactions with offenders, and messaging shared by forces.
 - Officers should not recommend handsfree use to offenders: compliance with law doesn't equal safety.
 - Wider education (e.g. NDORS courses) should be clear on the dangers of handsfree phone use.





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Development of an on-road tractor-based VR assessment and training tool for agricultural drivers



Nottingham Trent University

- In partnership with Farm Safety Foundation
- £49,745 over 1 year
- Develop a validated 360-degree hazard test focused on on-road tractor safety training and driving skills.
- The test will help shift the focus of current safety training from at-work to on-road risk.
- The test will feature key hazards filmed from a moving tractor on real roads.



Nottingham Trent University



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Tips for your grant application



Firstly...

Go to the 'Small Grants' section of our website and download the useful documents



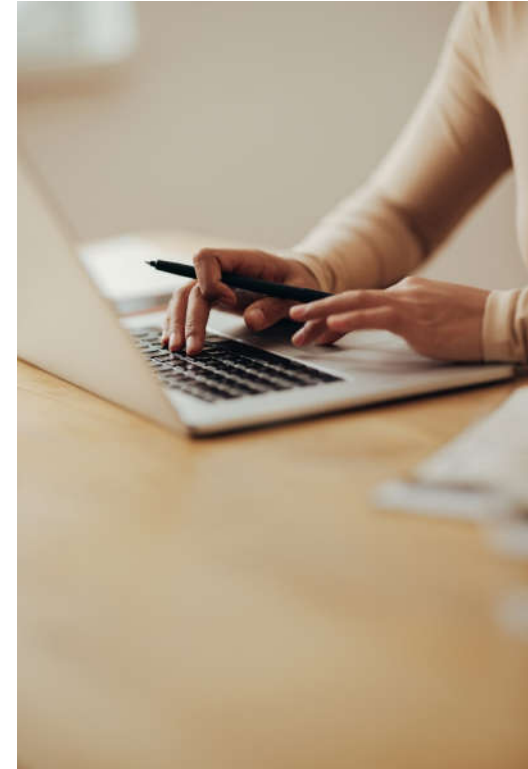
Tip: Getting started

- Guidance – eligibility and assessment criteria
- New online form
- Editable Workbook designed to guide applicants through the process
- Definitions sheet and template to help applicants work through this process
- Examples of how to set out aims and objectives, outputs and outcomes
- <https://www.roadsafetytrust.org.uk/small-grants>



Tip: Writing your application

- Clear aims and objectives
- Explain the road safety benefits and how you will measure them
- All projects should involve partnership working and strong project management
- Show the routes to road safety practice and policy, achieving impact and making a difference



Tip: Costing your bid



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DO INCLUDE

- A well costed budget in your application
- Other sources of funding - cash or in-kind
- Only direct project costs including staffing
- Monitoring & evaluation and dissemination costs (including evaluation training)

DON'T INCLUDE

- Core costs or organisation running costs
- Overheads and indirect costs
- Enforcement equipment or signage costs for standard road safety operations
- Police officer salaries or overtime



Tip: Sharing what you have learnt and produced

- <https://www.roadsafetytrust.org.uk/for-grantees>
- Plans to share learning and any outputs produced by the project
 - ALL results are important!
- **Final project report** - shared on our website and available on the RSGB Knowledge Centre
- RSGB National Road Safety Conference
 - This is a great way to tell others in the sector about your project



How and when can I apply?



- Online portal **open from 21 March** – link via our website
 - **Paper or emailed applications are not accepted**
- New applicants register and set up an account
- Complete a short eligibility quiz
- Portal **closes on 24 April at 5pm**
- Final decisions by late June 2024



Support with your application



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Guidance for Applicants and Workbook on our website

<https://www.roadsafetytrust.org.uk/small-grants>

@RoadSafetyTruUK

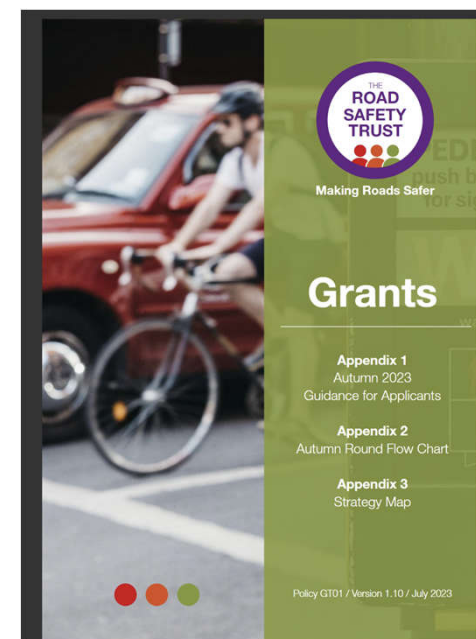
info@roadsafetytrust.org.uk



Webinar – 2024
Small Grants
March 25th



Grants Team
appointments April
9th and 16th





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Thank you for watching
Questions...?

